

Where a Century of Cinema Meets a Decade of Celebration

For a decade, the Coronado Island Film Festival has been a premier cultural tourism destination, where cinema, community, and industry converge.

As we celebrate our 10th anniversary, we invite your brand to be part of this milestone—gaining high-visibility placement, exclusive activations, and direct engagement with an audience passionate about film, travel, and experiences.

Join us in shaping the next decade of cinematic excellence in an iconic setting.

Merridee Book, CEO & ARTISTIC DIRECTOR











Stories move us. They inspire action, spark conversations, and create lasting impressions. At the Coronado Island Film Festival, we bring together filmmakers, audiences, and changemakers who care about the arts and the issues shaping our world. By aligning your brand or service with CIFF, you're not just sponsoring an event—you're investing in impact.

Why Partner with CIFF?

- **Amplify Your Brand** Gain visibility among engaged, passionate audiences who value storytelling and meaningful connections.
- **Unify & Inspire** Align with a festival that brings together visionaries who care about the arts, culture, and global issues.
- **Showcase Your Commitment** Demonstrate corporate responsibility by supporting a nonprofit that elevates voices and fosters dialogue.
- **Emotional Connection** Stories resonate. Your brand becomes part of a powerful narrative that moves people to action.
- **High-Value Exposure** CIFF offers unique opportunities for brand integration, networking, and VIP experiences that leave a lasting impression.

Impact matters. Together, we amplify voices, unify communities, and create change. Let's tell the story—together.

ABOUT CORONADO

OVER THE BRIDGE

from downtown San Diego, a world-class destination presents a world-class celebration for cinematic art! We invite filmmakers, industry leaders, guests and attendees from across the US and around the globe to a festival that is at once both cosmopolitan and intimate, a rare combination that allows for an indelible experience that lasts long after the lights go up.



WHO ATTENDS

50%

Local Attendees

50%

Off-Island

84%

Own their own home

\$189,000

Average Household Income

67%

Have taken 3 or more trips outside of California in the past 12 months

\$2.890

Million Average Home Value

85%

Have bachelor's degree or higher

30,916

Coronado. 2020 population

46%

Have taken 2 or more trips outside the U.S. in the past 12 months

29.44% of households in Coronado, California are classed as high income households making **\$200,000+ per year**

CORONADO ISLAND

A separate incorporated city (founded 1890)

14 square miles Located just across San Diego Bay from Downtown San Diego

756 businesses

33,000 jobs (including military)

Home to largest Naval Installation on U.S. West Coast

Coronado Beach has consistently been rated among **Top Ten** Beaches in the nation

2+ million

(hotel) visitors annually

15 hotels

including three resorts

3.3 million

residents in San Diego County

SPONSOR OPPORTUNITIES

CREATE A MEANINGFUL SPONSOR PACKAGE Opportunities for all budgets and activations.

CIFF is able to connect SPONSORS with affluent consumers, filmmakers, industry leaders, celebrities, Benefactors who share a passion for cinematic storytelling. Throughout the festival's venues, sponsors are afforded a host of unique activation opportunities.

SIGNATURE EVENTS + RED CARPET MOMENTS

** 10 YEAR ANNIVERSARY GALA

The Leonard Maltin Industry Tribute Awards

- "Avenue of the Stars" on Orange Ave.
- Opening Night Film + After Party
- Culinary Cinema Series
- Industry Luncheon
- Jury Awards (Independent Films & Screenwriting Awards)
- Premier Screenings
- Closing Night Film and Reception

ALIGN WITH A FILM TRACK OR PROGRAM

- SHORTSFEST Exhibition
- Military Film Series
- Student Films
- Culinary Cinema Series
- International & World Cinema
- Women in Film
- Environment /Social Impact Series
- Special Engagements
- Screenwriting



** INDUSTRY TRIBUTE HONOREES

Past honorees include; Jane Seymour, Clarence Maclin, Diane Ladd, Geena Davis, Richard Dreyfuss, Ron Shelton, Jaqueline Bisset, Andy Garcia, Paul Raci, Cloris Leachman, Oscar-winning Composers, Alexandre Desplat, Kris Bowers, Oscar-winning Director Chloé Zhao, Oscar-winning Cinematographers Dean Cundey, John Toll, Oscar-winning screenwriting duo, Larry Karaszewski and Scott Alexander, Oscar-winning Make Up Artist, Lois Burwell, Heba Thorisdottir, Oscar-nominated Costume Designer, Mayes Rubeo, music legend, Diane Warren, Michelle Philips and Pulitzer-prize winning photojournalist, Carol Guzy and famed Disney animator, Andreas Deja.

WHO "GETS US"

A SNAPSHOT OF SPONSOR BRANDS, MEDIA, AND PARTNERS WHO HAVE ALIGNED WITH CIFF



MEDIA

DEADLINE, Star 94.1, (iHeartRadio, Locale, SD-UT, Ranch & Coast, Coronado Times, Local Umbrella, Vanguard Culture, IQ Podcast, Eagle Journal, Crown City Magazine,

Media Coverage: FOX5, CBS8, ABC10, KUSI, iHeartRadio, KPBS, San Diego Union-Tribune, MOVIE MAKER, 360 Magazine, Films Gone Wild, San Diego Pride, Coronado Patch, Everfest, Discover San Diego, Coronado News, 7Sun Media,



PREMIERE PARTNERS

City of Coronado, San Diego Wine & Food fest, Hotel del Coronado, Loews Coronado Bay Resort & Spa, Glorietta Bay inn, CalPrivate Bank, Auen Foundation, The Berger Foundation, Towbin Motorcars (Maserati, Rolls Royce, Bentley, Aston Martin) Kings Inn,



INDUSTRY + ALLIANCES

The Geena Davis Institute, SAG-AFTRA, Allied, Lumix/ Panasonic, Nelson's Photography, Art In Motion Studios, Judd Brand Media, Vintage Cinemas, Movie Maker, Amazon-MGM Studios, Warwick Books, Howard Hughs Medical Institute, Tangled Bank Studios

EDUCATION + Veterans Associations

throughout San Diego regularly engage with CIFF along with fellow non-profits, colleges, higher education institutions and military groups.



FOOD & BEVERAGE

Blue Bridge Hospitality Group, Little
Frenchies, Tommy Gomes (The
Fishmonger), Impossible Burger, Ciccia
Osteria, Culinary Team @ Loews Coronado
Bay Resort, Brigantine, The Fox Group; The
Henry, Blanco, Clayton's Bistro, Purity Vodka
& Gin, Celcius, Local Motion, Booch Craft,
Lalo Tequila, Whistle Pig Whiskey, Tito's,
Coronado Brewing Co. Loverboy, Vineyard
Grant James, Salt Point, Cavamaciel, rawrev,
Moto Coffee, Wilson Creek Winery, Fallbrook
Winery,



















































